



Dear Friend of Beverly Homecoming:

This year Beverly will celebrate its 48th annual **Homecoming Week**. Our Board of Directors has been meeting for several months already to plan and coordinate this year's events. Once again, over **80** events will take place from Friday, August 2, 2013 to Sunday, August 11, 2013. A full schedule of events can be viewed on our web site at BeverlyHomecoming.com. More information will be added as event details and sponsors are confirmed for **Homecoming 2013**.

None of this would be possible without your support. Homecoming 2012 was successful due to good weather, large crowds and our very generous sponsors. However, some bad weather during Lobster Fest limited participation and our proceeds from food sales. Also, we anticipate that our overall costs for the fireworks in 2013 will continue to increase as they have each year. Now, more than ever, we need your support to continue to make this event a reality. The cost to put on the fireworks is approximately \$30,000. Due to a reduction in overall donations over the years, it has become more difficult to plan several events, especially the fireworks, which is the largest and most expensive event during Homecoming. Please help us to ensure that this year's Homecoming ends with the usual big bang!

We welcome your donation at any level.

Also, we are a volunteer based organization and we are always looking for new board members, ideas, events, and volunteers. Please do not hesitate to call me at (978) 921-6067 with any questions or suggestions or if you are interested in serving on the Homecoming Committee. Thank you very much for your help.

Respectfully,

Bruce M. Doig
President, Beverly Homecoming Committee

Yes, please include me as a sponsor for the Beverly Homecoming Annual Fireworks event:

Corporate Sponsorships:

- **Platinum Sponsor: (*)** **\$5000**
- **Gold Sponsor: (*)** **\$1000-\$4999**
- **Silver Sponsor: (*)** **\$500-\$999**
- **Bronze Sponsor: (*)** **\$300-\$499**
- **Friend of Homecoming:** **\$25-\$299**
- **Non-Profit Corporation (*)** **\$50 (Must show non-profit certification upon request)**

NOTE: Any candidates for office are required to sponsor at the following levels if they wish to set up a table or canopy in the park during Homecoming events. Concert sponsorship opportunities are also available.

- **City of Beverly Candidate: (*)** **\$100**
- **Statewide Candidate: (*)** **\$150**

Individual Sponsorships:

- **Family** **\$50** ◦ **Individual** **\$25** ◦ **Other** **\$ _____**

(*) **NOTE:** All sponsors at this level will receive a sponsor location to set up a vendor table at Lobsterfest 2013 in Lynch Park on Wednesday, August 7th from 10:00AM to 7:00PM.

All sponsors will be listed on the Beverly Homecoming web site as soon as pledges are received.

Check here _____ if you wish to reserve a location for Lobster Fest and we will contact you.

Company: _____ **Contact Name:** _____

Address : _____

Work #: _____ **Cell #:** _____ **Email :** _____

Please make check payable to:
Beverly Homecoming Committee
P.O. Box 714, Beverly, MA 01915