



Dear Friend of Beverly Homecoming:

This year the City of Beverly will celebrate its 47<sup>th</sup> annual **Homecoming Week**. Our Board of Directors has been meeting to plan and coordinate this year's events for months. Over **80** events will take place from Friday, July 27, 2012 to Sunday, August 5, 2012. A full schedule of events can be viewed on our web site at [BeverlyHomecoming.com](http://BeverlyHomecoming.com). More information will be added as event details and sponsors are confirmed for **Homecoming 2012**.

Homecoming 2011 was another great success due to great weather, large crowds and our very generous sponsors. However, we anticipate that our overall costs for the fireworks in 2012 will continue to increase as they have each year. Now, more than ever, we need your support to continue to make this event a reality. The cost to put on the fireworks is approximately \$30,000. Due to a reduction in overall donations in recent years, it has become more difficult to plan several events including the fireworks. Please help us to ensure that this year's Homecoming ends with the usual big bang!

**We welcome your donation on any level.**

We are a volunteer based organization and are always looking for ideas, new events, and new volunteers. Please do not hesitate to call me at (978) 921-6067 with any questions or suggestions. Thank you very much for your help.

Respectfully,

**Bruce M. Doig**  
*President, Beverly Homecoming Committee*

**Yes, please include me as a sponsor for the Beverly Homecoming Annual Fireworks event:**

**Corporate Sponsorships:**

- **Platinum Sponsor: (\*)**                    **\$5000**
- **Gold Sponsor: (\*)**                         **\$1000-\$4999**
- **Silver Sponsor: (\*)**                        **\$500-\$999**
- **Bronze Sponsor: (\*)**                       **\$300-\$499**
- **Friend of Homecoming:**                 **\$25-\$299**
- **Non-Profit Corporation (\*)**             **\$50 (Must show non-profit certification upon request)**

**NOTE: Any candidates for office are required to sponsor at the following levels if they wish to set up a table or canopy in the park during Homecoming events. Concert sponsorships are also available.**

- **City of Beverly Candidate: (\*)**             **\$100**
- **Statewide Candidate: (\*)**                 **\$150**

**Individual Sponsorships:**

- **Family**             **\$50**                    ◦ **Individual**             **\$25**                    ◦ **Other**             **\$ \_\_\_\_\_**

(\*) **NOTE:** All sponsors at this level will receive a sponsor location to set up a vendor table at Lobsterfest 2012 in Lynch Park on Wednesday, August 1<sup>st</sup> from 11:00AM to 7:00PM.

**All sponsors will be listed on the Beverly Homecoming web site as soon as pledges are received.**

*Check here \_\_\_\_\_ if you wish to reserve a location for Lobster Fest and we will contact you.*

**Company:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address :** \_\_\_\_\_

**Work #:** \_\_\_\_\_ **Cell #:** \_\_\_\_\_

**Email :** \_\_\_\_\_

Please make check payable to:  
**Beverly Homecoming Committee**  
**P.O. Box 714, Beverly, MA 01915**